



AS and A Level long term curriculum plan

Subject: Business Learners will be able to understand different forms of business organisations, the environments in which businesses operate and business functions such as marketing, operations and finance and appreciate the role of people in business success.				
Year group	Term 1 (Aug – Oct)	Term 2 (Oct – Dec)	Term 3 (Jan – Mar)	Term 4 (Mar – Jun)
AS Level Year 12	<ul style="list-style-type: none"> Enterprise Business Structure Types of Ownership Size of Business Business Objectives Stakeholders Management and Leadership Motivation 	<ul style="list-style-type: none"> Human Resource Management Emotional Intelligence Training Leadership What is Marketing Market Research The Marketing Mix 	<ul style="list-style-type: none"> The Nature of Operations Operations Planning Inventory Management Sources of Finance The Need for Finance Costs Business Accounts 	<ul style="list-style-type: none"> Exam revision and technique <p>Start A-Level Topics</p> <ul style="list-style-type: none"> Strategic Analysis Strategic Choice Strategic Implementation
A Level Year 13	<ul style="list-style-type: none"> External Influences on Business Activity Local, National and Multinational Businesses Privatisation External Growth Approaches to HRM Hard and Soft HRM Workforce Planning 	<ul style="list-style-type: none"> Delegation and Accountability Control, Authority and Trust Communication in Business The role of Management in Communication Elasticity Product Development International Marketing 	<ul style="list-style-type: none"> Enterprise Resources Planning Capacity Utilisation Production Methods Quality Assurance Benchmarking Total Quality Management Critical Path Analysis Network Diagrams Variances Depreciation Ratios Investment Appraisal 	<ul style="list-style-type: none"> Exam revision and technique